



## Our C2B Wise Hire Solution:



Attract only the Top 20% of  
professionals that are not actively  
looking

Reduce competition for candidates from  
your direct competitors  
De-risk Your Recruitment Process

Keep Your Best Staff for Longer with  
our clients achieving in excess of 96%  
retention over 12 months whilst using Wise  
Hire.

[c2bsolutions.co.uk](http://c2bsolutions.co.uk)

## C2B Wise Hire Solution



### Overview & Benefits

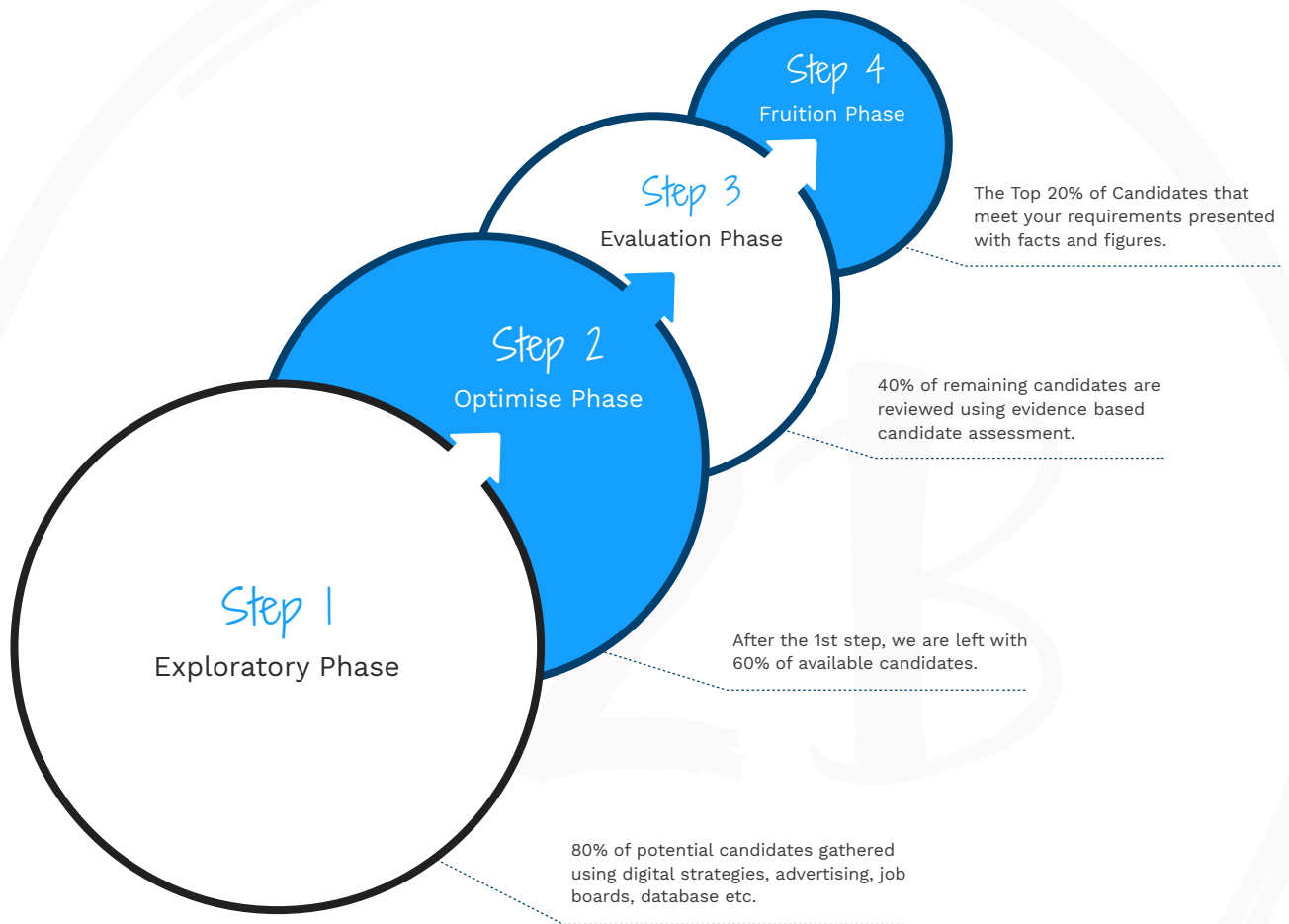
Hiring managers of all shapes and sizes can benefit from a well thought -out recruitment strategy or system. One that is an integral part to achieve your recruitment goals and objectives, that is proactive in its approach, with a clear process of identifying the top 20% of candidates, based solely on merit and best-fit with your defined organisational values, philosophy and culture.

- This recruitment system or process should be consistent, unbiased and transparent in its selection process. You the hiring manager should be in control at all stages of the process and not just a recruiter going off and sending over some CVs.
- Such a system should allow you to keep a fixed budget, which allows your company to keep on top of recruitment costs. The true savings is realised when all hiring managers involved in the hiring process take the same approach.
- This recruitment system should be measurable in order to check that it is indeed working for you.
- This recruitment strategy doesn't have to be a complicated document, once explained it should be very simple to follow and understand and reflect the current needs of your organisation.

Whatever your recruitment needs are this year, don't leave them to chance. Using a proactive recruitment strategy and sticking to it can give your business the best possible chance of resourcing and keeping the high caliber of professionals your company deserves.

Wise Hire outlines how the recruitment and selection process should be conducted in order to deliver optimum results based on your needs and requirements. This system includes an Automated Inbound Talent Generation System which simultaneously rejects the bottom 80% of candidates – which significantly reduces and mitigates all the recruitment risks.







## Summary Of Our Wise Hire Solution:

- 1. Exploratory Phase:** The recruitment phase seeks to clarify holistically all the challenges & needs from all the stakeholders for example recruitment managers, internal recruiters, hiring managers, teams, and even the candidates. The system aims to understand the requirements that needs to be met for all these stakeholders needs to be realised, which is exactly what it does.
- 2. Optimise Phase:** This is the talent generation stage, mainly inbound. Meaning the top 20% of candidates within the area of your search will come to you rather than you chasing them. These are active & passive candidates including those not on job boards! Our digital inbound marketing and automation technologies are designed to filter the top 20% of candidates.
- 3. Evaluation Phase:** This is all about the 21st Century recruitment and streamlining the recruitment process. We use an advanced technology and innovative methodology which will give you a bespoke and detailed candidate assessment. This guarantees to lessen hiring manager and employers' commercial downtime and improves the overall efficiency and hiring time.
- 4. Fruition Phase:** The materialisation of the candidates that meets all your requirements are presented to you with facts and figures surmising their experience and competencies. This gives a relevant snapshot of each candidate; as well as this stage, we also hold a final interview with candidates to find out if they're engaging with other employers with a view to give you the entire picture and status of each candidate.



[Schedule a call - click here](#)